How to Research International Companies

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Topics
• Company Histories
• Country Information
• Environment Analysis
• Internal Analysis

Library Databases

http://www.csupomona.edu/~library

Company History
• International Directory of Company Histories
• Hoover’s Company Profiles
• Lexis Nexis – Business

International Directory of Company Histories

Hoover’s Company Profiles

Inter IKEA Systems B.V.

Panrico S.A.
Lexis Nexis – Business

Country Information
- CIA World Fact Book
- Country Watch
- Gale Virtual Reference Library
- Cambridge Histories Online

Country Watch

Gale Virtual Reference Library

Cambridge Histories Online

Environment Analysis
- Mergent Online - Industry Reports
- S&P NetAdvantage - Industry Surveys
- Europa World
- Proquest Databases
Industry Reports
- Mergent Online Industry Reports
- S&P NetAdvantage Industry Reports

Europa World

Proquest Databases

Internal Analysis
- Market Share Reporter
- Mergent Online
- S&P NetAdvantage
- Almanac of Business and Industrial Financial Ratios
- Factiva
- D&B Key Business Ratios

Market Share Reporter

Company Information
- Mergent Online
- S&P NetAdvantage
Thank you for watching!

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